

DESCRIPTION OF THE STUDY SUBJECT

Title

COMMUNICATION PSYCHOLOGY

Scope of the subject

Semester	Mode of studies	Structure*				Total number of hours	Number of credits	Group and type of subjects
		L	PS	C	S			
IV	Full-time	20	13	6	39	78	3	General elective subject of college studies
VI	Part-time	12	6	21	39	78	3	

*L – lectures, PS – practical activities, seminars, LW – laboratory work, PR – practice, CP – course paper, C – consultations, S – self-study

The aim of the subject

To develop positive personal and social abilities in the context of communication and cooperation in the professional area.

Necessary background knowledge for studying the subject

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Content of the subject

Title of the topic and description of the content	Number of contact hours			S	Total number of hours
	L	PS	C		
1. Concept of communication. Communication needs. Models of communication process. Main components of interpersonal communication and their characterization. Characteristics of effective communication.	4	2	-	2	8
2. Self image in the process of communication. Concept, forms and development of self image. Self-knowledge and evaluation, levels of self-evaluation. Self-esteem and its influence on interpersonal communication.	2	2	-	2	6
3. Social perception. Peculiarities of self-perception and perception of other people. Social perception errors and ways to avoid them.	2	2	-	2	6
4. Verbal (oral) communication. The concept of a message, types of messages. Language. Functions and types of language.	2	1	-	2	5
5. Nonverbal communication. Concept and types of nonverbal communication. Relationship of nonverbal and verbal communication, the importance in the process of communication.	2	1	-	2	5
6. Listening. Listening processes and types. Listening styles. Active listening skills. Effective speaking.	2	1	-	1	4
7. Conflicts. Concept and types of conflicts. Conflict cycle. Conflict resolution strategies. Resolution of internal personality conflicts.	4	2	-	1	7
8. Communication and interpersonal relationships in the virtual space. The concept of interpersonal relations. Forms of communication in cyberspace. Advantages and disadvantages of communication and interpersonal relationships in the virtual space.	2	2	-	2	6
Self-study task, its description. "Analysis of the conflict". To provide a personal conflict and analyse it in accordance with the given/selected scheme of conflict analysis			4	9	13
Preparation and taking the exam (1-6 and 8 theme)			2	16	18
Total number of hours	20	13	6	39	78

Assessment of learning outcomes

Ten-point criteria-based assessment system as well as cumulative assessment using individual cumulative index are applied. The overall grade is the sum of conflict analysis and exam marks multiplied by weighted coefficients.
 ICI = 0,4 KA + 0,6 E, here KA – conflict analysis, E – exam

Recommended literature

Key literature						
No.	Year of publishing	Author(s) and title of the publication	Publishing house	Number of copies and/or internet link		
				ŠSSC library	Other premises	Other libraries*
1.	2015, 2013, 2010	Lekavičienė R. ir kt. Bendravimo psichologija šiuolaikiškai (Communication psychology in a modern way)	Alma Littera	3	2	7

2.	2010	Monginaitė L. Bendravimo psichologija (Communication Psychology)	Technika	6	1	1
Additional literature						
No.	Year of publishing	Author(s) and title of the publication	Publishing house and / or internet link			
1.	2010	Petrulytė A. Socialinės ir bendravimo psichologijos praktikumas : metodinė mokymo priemonė	Vilnius: Presvika			
2.	2008	Lambert G. W. The Psychology of Communication. http://books.google.lt/books?id=FNw-c2OLq-cC&printsec=frontcover&hl=lt#v=onepage&q&f=false				

* ŠAVB – Šiauliai County Povilas Višinskis Public Library, ŠU – Šiauliai University library

Required material resources and their short description

<ul style="list-style-type: none">• Equipment (devices): a computer with Internet access, multimedia projector

The description prepared by:

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